

## Introduction

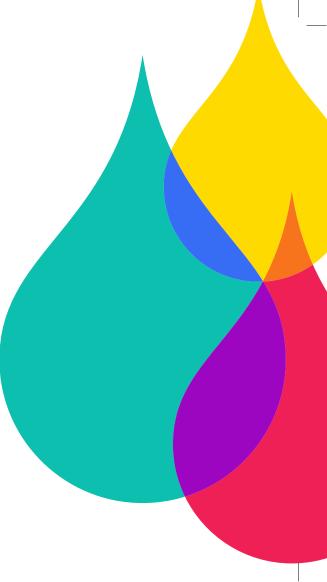
California is all about appearance, health, and longevity. This is why celebrities are flocking to Beverly Hills IV Therapy. Our specially formulated IV Infusions help promote all aspects of wellness and beauty. Come and find out why we have taken Hollywood by storm! While in the Maldives, enjoy and rejuvenate. Do so, at the luxurious Drift Spa while receiving another spa treatment, or in the comfort of your own Villa. Also, ask about our IV packages.

What is IV Therapy?
Most people are deficient in much needed vitamins and minerals. Everyone thinks they can correct this with multivitamins. Doing so will only help partly. IV Therapy replaces the missing nutrients, minerals and vitamins in a pleasant setting via an intravenous solution (IV). Our menu includes a wellness approach for several life situations.

What are the Benefits of IV Therapy?

In most cultures today people push their bodies to the absolute limit, IV Therapy is crucial in addressing deficiencies at the cellular level. Unlike when vitamins and minerals are introduced via the digestive system, there's no need to wait for our formulations to work. Because IV Therapy is delivered directly to the bloodstream, it is effective immediately.

\*Note: All procedures must be overseen by a licensed Physician







# IV Therapy Menu HAPPY HYDRATION: \$250

Your hydration status is often overlooked as a cause for many symptoms. With a full day of fun on the beach, dehydration can occur. Hydration therapy can alleviate fatique, stress, hunger, flush out toxins, moisturize the skin and support the immune system.

#### HANGOVER CURE: \$315

Late night fun should not ruin your trip. There is no need to suffer with the effects of a hangover. Our proprietary blend of B vitamins with hydration and electrolytes will help remove the hangover blues.

#### IMMUNITY BOOST: \$315

Boost your immune system to help fight whatever life throws at you. A high dose of ascorbic acid has been shown to fight off the effects of infections. Our proprietary blend of vitamins will get your immune system up and running! Also, great if you have a cold or flu.

#### BEAUTY SOLUTION: \$330

The IV Facial is a mainstay of our celebrity clientele. Start your vacation by being beautiful inside and out. Rehydrate, replenish and restore with the Beverly Hills solution that includes antioxidants which have been shown to inhibit aging of the skin. Also, the vitamins and electrolytes aid in the anti-aging process. Lastly, high dose vitamin C and glutathione will brighten your skin.

#### ANTI-AGING ELIXIB: \$355

Fight off the signs of aging with our proprietary anti-aging infusion. Along with antioxidants, glutathione, and skin nutrients, this solution is ideal for hydrating the skin and restoring collagen and elastin which is deficient in aging skin. This is a great solution to do daily to counter the deleterious effects of sunbathing. Go home looking younger after your stay at Niyama.

#### SKIN WHITENING MAX: \$315

Our formulation includes the best whitening agents available. Our unique blend of glutathione and ascorbic acid is the most advanced IV Therapy for skin whitening. Ask about using it with Starblaster Cream and Starblaster Whitening Capsules.

#### FITNESS RECOVERY: \$330

Ideal for the weekend warrior, to the pro athlete, or the active one on Niyama's beautiful beach. Hydration combined with electrolytes, vitamins, amino acids (protein building blocks) and more will assist in recovery and muscle building.

#### JETLAG BUSTER: \$275

Kick your jetlag after a flight to Niyama from Dubai, Moscow, Beijing or New York. Everyone will need to recover with this solution of vitamins, minerals, and energy boosters. Either arrival or departure, enjoy your trip to the fullest.

#### BEAUTY SOLUTION: \$330

Can't be seen on the beach with extra weight on the love handles? Come get a weight loss infusion. Amino acids including Arginine help to reduce toxins and give your cells good nutrients. Also, with Taurine, digestion is improved and fats are broken down. Furthermore, with Diet Boost capsules, this is the perfect start to a diet that works. Proper hydration helps to alleviate hunger pangs. Burn that fat!

#### **BOOSTER SHOTS:**

\$60 - Vitamin B12

\$75 - Anti-inflammatory\*

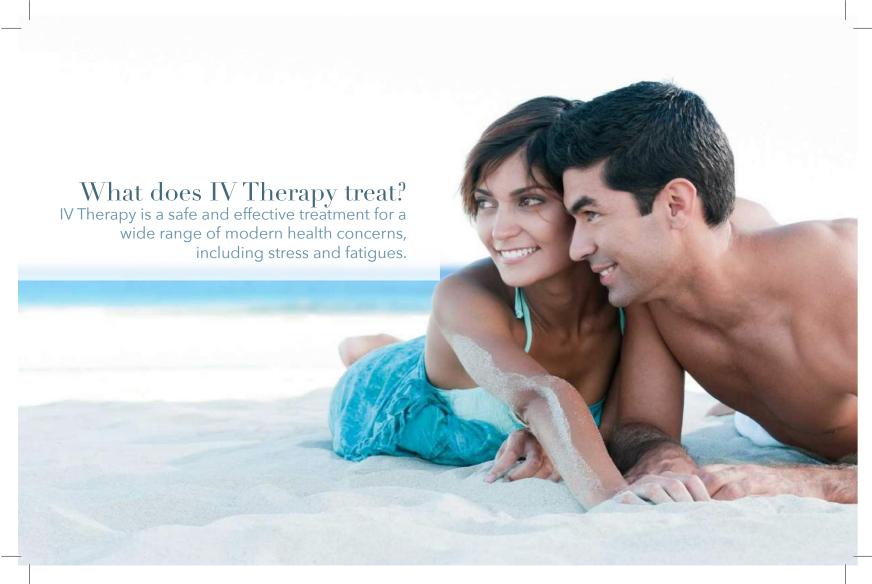
\$75 - Slimming Boost

\$75 Anti-nausea\*

\$75 - Anti-inflammatory Wonder Drug\*

\$95 - Glutathione

Note: \*Requires Physicians Permission



## FAQ's

## 1. How does IV Therapy work?

IV Therapy is a procedure that uses an intravenous drip to infuse essential vitamins, minerals, and amino acids directly into the body. The advantage of this is that higher levels of nutrients can often be introduced into the body (at 100% absorption rate) than would be possible, if taken orally (which is usually 10% - 30%).

## 2. How often should I get IV Therapy?

How often or at what intervals you should get intravenous therapy depends on the specific type of treatment you are getting, since each patients treatment is customized.

### 3. I'm scared of needles—will it HURT?

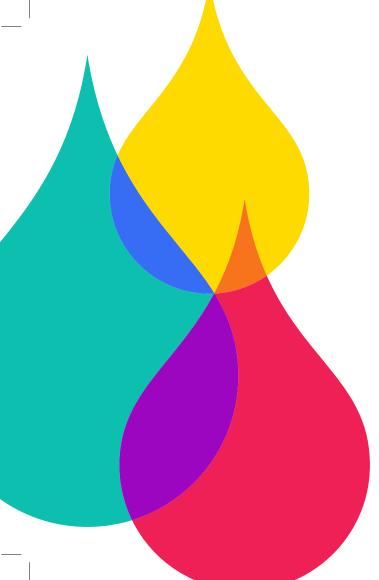
Most people barely feel the IV placement, and many don't feel it at all. A specialized Nurse or Doctor will place a small 22 gauge needle, after pre-treating IV after pre-treating the skin with a very cold "freeze" spray called 'Pain Ease" to minimize discomfort.

## 4. What can I expect during my treatment?

Most of the IV drips take anywhere between 15-30 minutes during which time a patient can combine another spa treatment, read a book, listen to music, or just relax in the comfort of your own Villa. Once the IV Therapy procedure has started, you will be reclined in a comfortable chair as the drip is administered.

## 5. Does IV Therapy work?

There is a growing body of scientific evidence documenting the efficacy of vitamin/nutrient IV Therapy. Plus, just ask our many happy clients!





CEO, Deborah Alessi has had a keen interest in health and beauty her entire life. Living a very active and busy lifestyle, she has searched the world for the best concepts and treatments when it comes to health, wellness, and beauty. With her husband, a biochemist, longevity expert, and Plastic Surgeon to the stars, they have developed a unique combination of formulas for IV Vitamin Infusions that help to rejuvenate, revive, and beautify.

Call your Thakuru or The Drift Spa to book your appointment today 9735 Wilshire Boulevard, Suite 300, Beverly Hills, CA 90212 Phone: +1 (310) 746 4060 | www.ivaday.com